



Biography

Wilma Sagoe

Wilma is the Marketing and Communications Coordinator at Ilford BID. Wilma's role includes developing and implementing marketing and communications strategies as well as improving awareness and engagement through social media platforms, managing events and keeping businesses up to date through regular face-to-face visits. Through The Certificate in BID Management Course, Wilma seeks to develop within her role by gaining further insight into all aspects of working within the BID industry.

